

THE MANSION DIGEST

MARCH 2022

A QUARTERLY PUBLICATION BY MANSION ARTS LIMITED

Meet The Team



THE MANSION DIGEST

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Editor's Note

Welcome to The Mansion!

This inaugural issue of The Mansion Digest newsletter comes to us with a lot of excitement and a look forward that we have had for quite some time.

I would like to first and foremost appreciate you, our esteemed reader for taking time to grab a copy of this; and whether glancing a hardcopy or a digital copy, we are honoured by your presence here.

We are grateful to God for the journey we have had at The Mansion. The wins and the losses we have had have truly shaped the people we are today. Every day is a milestone at The Mansion and a learning field for anyone who dares to look beyond the ordinary. I will paraphrase the words of our spiritual father who reminded us recently, ***"There is no limit to what God can accomplish through a yielded, anointed human vessel."*** Refer to the good book of **Judges 15:16**.

Covid 19; despite being a story we shall live to tell, we realised that we have very minimal physical interactions with our clients. Mostly because, we service almost 90% of all orders through WhatsApp chats, calls, emails, riders and finally bank transfers. We have never had a platform to formally introduce the residents of The Mansion. Despite all that, we have strived to ensure we meet our deliverables to our clients and put a smile on their faces.

This opening newsletter is themed; ***"Meet the Team"*** where we seek to formally acquaint you to residents of The Mansion and put faces into email signatures and some of us who have kept a low profile into their identity but still serviced and worked to make sure we attain set targets and objectives.

Prepare yourself to get to know more about us, you will definitely want to be part of The Mansion!

Jerry Finta O.

jerryfinta@mansionarts.net

#IamMansion



About Us

We are an artistic design company based in the city of Nairobi, Kenya. We have distinguished ourselves as a top tier design company that offers quality solutions tailored to cater to any graphic design, advertising, printing and building corporate identity needs.

We pride ourselves in offering quality jobs that build a positive rapport between us and our Clients. We are devoted to what we do and do it unsurpassed; paying attention to the smallest detail in order to provide you with a customized service second to none.

Our flexibility in delivering our jobs is remarkable; with a team of dedicated personnel who ensure continuity and efficiency in their different departments ensuring reliable service delivery.

Time is of essence to us and we will not waste your precious one either. We give precise timings during the initial point of introduction to our clients, the design process and through to delivery timings. Our work schedule is well laid out and thus we work best to ensure all assignments are completed in the agreed time with our clients.

Our target clients are both Corporate and Small Time Clients with a desire for an exceptional and inspired artistic touch in both design and print technology. With the rapid growth of inventions, we come up and take challenges positively from our Clients to come up with new ideas, concepts and products that are unique and have an edge over what we see daily.



Mission

To use our talents and skills to provide Quality and Timely services to our Clients.



Vision

To see growth from within, to our Clients through a steady commitment in service to God and Humanity.

THE JOURNEY

2014

Year Founded

2015

Year Incorporated

2018

2nd Office Move
(A bigger Space)

2021

A bigger team
An extra office space
Extra machinery

Mansion Arts was founded in the year 2014 by our very own Managing Director, Mr. Jerry Finta Ochung. It started as a business entity being first registered on 7th January 2014 as a small printing firm. Our then proprietor, was miraculously the head of sales and marketing, design, print and dispatch; all in one hat. On 12th November 2015, the business was incorporated under the Companies Act (Cap.486) as a limited company in Kenya to formally be recognized as, Mansion Arts Limited.

The company hired its first employee; Wycliffe Odhiambo Abayo, who is still an employee of The Mansion eight years down the line. The company later opened its doors to so many other like-minded individuals who have had a great impact on what the company has turned out to be.

Mansion Arts Limited was first housed at a small office at the heart of the Nairobi central business district, in a space estimated to be approximately less than 20 sq.ft. That is where all the magic started!

Our Managing Director has always reminded us of the words from the good book in Zechariah 4:10 (NKJV); which says,
"For who has despised the day of small things? For these seven rejoice to see The plumb line in the hand of Zerubbabel. They are the eyes of the Lord, Which scan to and fro throughout the whole earth."

Mansion Arts Limited has since steadily risen to become a competitive design company with a dedicated team of staff who have strived to ensure quality and reliable service delivery to our clients. We work hard to set a high standard on design and print. Our branding solutions also help businesses of all sizes to stand out with the touch from The Mansion.

We thus take this opportunity to invite you on this journey with us.

Yvonne Rita

Office Administrator

#IamMansion



Jackson Ndung'u
Digital Marketer

Nixon Mumira
Creative Designer

Devlin Wekesa
Graphic Designer



Heartlight Agoro
Creative Designer

Jerry Finta
Managing Director

Ycliffe Abayo
Production Manager

Francis Adika
Office Support

Gilbert Okoth
Asst. Production Manager



James Mwethera
Graphic Design Intern

Yvonne Rita
Administrator

Our Services



Graphic Design

Creativity coupled with Passion is our main drive. Whatever your design need is, we offer creative design solutions. Our long experience in design will put our creativity a notch higher in making you look professional and attain your desired brand impressions.

We design; logos, company profiles, annual/periodical reports, magazines, wedding cards, just to mention but a few.



Branding

We are a brand-oriented company that works to make you stand out from the rest through brand visibility. Your brand resides within the hearts and minds of your customers, clients, and prospects. It is the sum total of their experiences and perceptions, some of which you can influence, and some that you cannot. We work hand in hand with our clients to ensure that their prospects see them as the only one that provides a solution to their problem.

We brand; vehicles, walls, T-Shirts/Staff uniforms, promotional materials such as: - Pens, Umbrellas, Mugs, Notebooks, Key Rings and Flasks, just to mention but a few.



Printing

At The Mansion, a good design is never complete without a good print. We are a trendsetting market leader in the supply of print solutions in off-set, digital, and screen printing. Our elaborate in-house printing solution ensures high-quality printing that brings out the true hue and visibility of your brand.

We print; office stationery, brochures, calendars, flyers, paper folders, banners, funeral programmes and wedding cards just to mention but a few.



Web Design

The internet has drastically altered the way in which information is shared, and has had a profound impact on marketing. At Mansion Arts Limited, we are consistently creating valuable content through a variety of channels: allowing companies to steadily build rapport with their demography and develop a loyal following.

Consequently, it has become common for businesses to branch out and experiment with multiple networks with the aim of reaching the maximum amount of consumers. This diversification seems to prove fruitful to many companies because it often builds brand equity by making it easier for consumers to recognize a particular brand. At The Mansion, we link up all necessary social media platforms that are relevant in ensuring that you are well represented to boost your brand visibility.

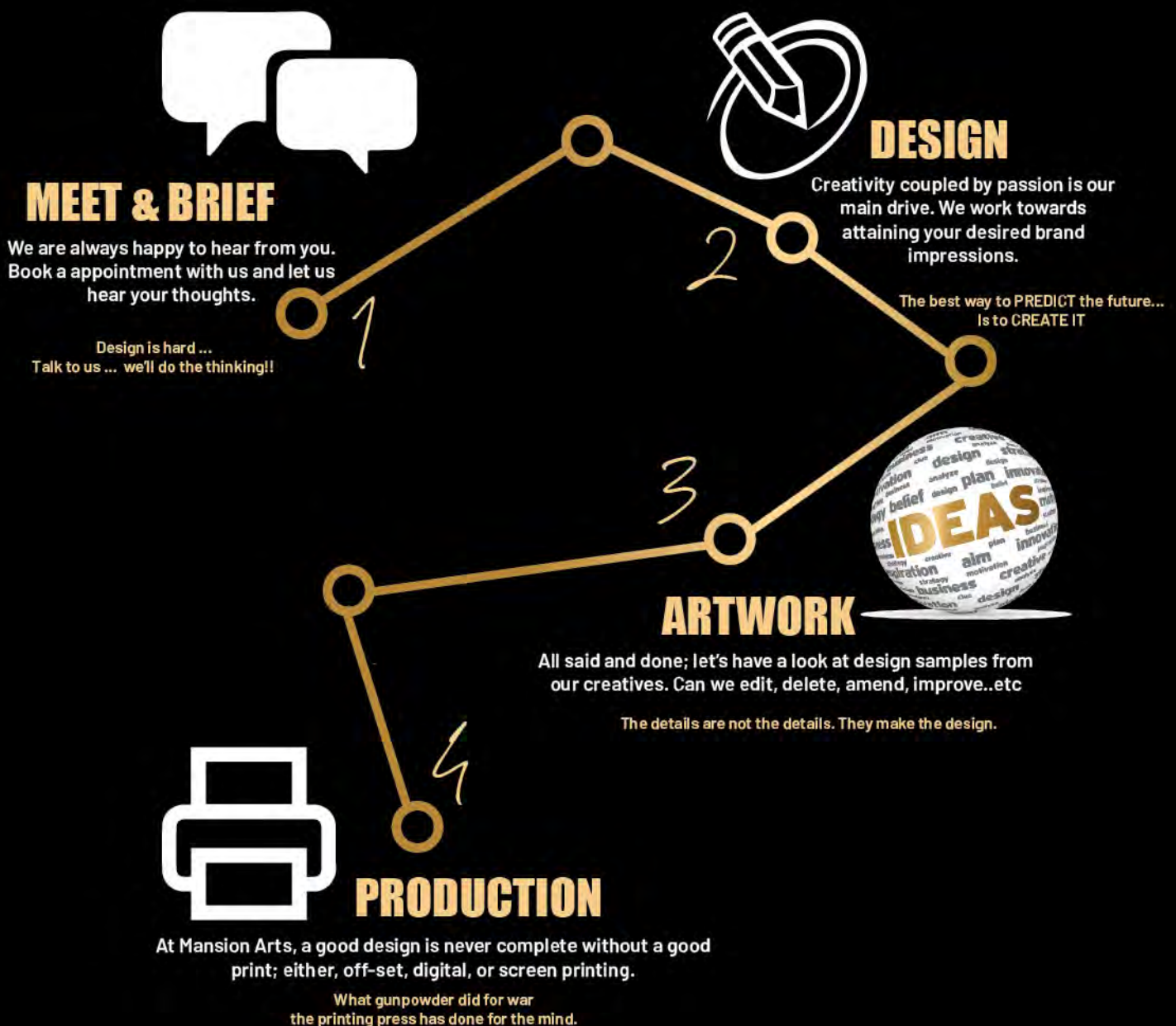


Search Engine Optimization

On internet search engines, for example, Google, an elaborate Search Engine Optimization will ensure you came up first on online search platforms, making you positively vulnerable to your prospective clients. Our design team of experts will offer you this special service to ensure that you are always visible using distinct search techniques.

Our Design process

We've worked on our design process to make your project run smoothly, with the best end result possible.
This is how we do it at Mansion Arts.



OUR EASTER OFFERS +

BIG *Sale!*

LIMITED TIME OFFER

ASSORTED BRANDED PROMOTIONAL MERCHANDISE



KES. 800 >



KES. 1,000 >



KES. 1,250 >



KES. 1,300 >



KES. 1,200 >



KES. 900 >



KES. 950 >



KES. 1,300 >

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Simama Na Mwanasiasa

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POLO CAPS
ROUND NECK T-SHIRTS
KEYHOLDERS
CAR STICKERS
3x1 METRE BANNERS

Pick your package today!

BRONZE



3,000 - Posters
5,00 - Polo Caps
1,000 - T-shirts
1,000 - Key Holders
1,000 - Car Stickers
50 - Banners

Ksh. 800k

SILVER



6,000 - Posters
1,000 - Polo Caps
2,000 - T-shirts
2,000 - Key Holders
1,500 - Car Stickers
100 - Banners

Ksh. 1.5M

GOLD



9,000 - Posters
2,000 - Polo Caps
3,000 - T-shirts
3,000 - Key Holders
2,500 - Car Stickers
150 - Banners

Ksh. 2.3M

PLATINUM



12,000 - Posters
3,000 - Polo Caps
4,000 - T-shirts
4,000 - Key Holders
3,500 - Car Stickers
250 - Banners

Ksh. 3.2M

TO ORDER CALL/W.APP: 0738 819 920, 0784 232 080

The Journey Continues...

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**MANSION
ARTS**

Passion • Quality • Timely